

TEXAS ASSOCIATION of MUSIC SCHOOLS
2012 Conference
Hilton Austin Airport
January 26-28, 2012

Advocacy as Game Design

THURSDAY, JANUARY 26

4:00 – 6:00 p.m. Executive Board Mtng

6:30 – 7:00 p.m. Registration

7:00 – 9:30 p.m. **BANQUET**

Keynote Address: Dr. Sam Hope
Executive Director, National Association Schools of Music

Advocacy as Game Design

Thinking about advocacy as a game can be a productive way to develop comprehensive advocacy efforts for music programs in higher education. In such a framework, the music executive becomes the leader of a game design process, a role more encompassing and more interesting than being a promoter of single events and causes.

and

Celebration of Clara Freshour Nelson Scholarship

FRIDAY, JANUARY 27

8:00 – 8:45 a.m. Association Breakfast

8:15 – 8:45 a.m. Registration

8:45 – 10:15 a.m. Presentation – Dr. Sam Hope

Big Ideas, Multiple Choices, and High Stakes Consequences

Legislation, regulations, policy proposals, and debates are flowing from multiple sources and producing a flood of information and concern. Topics include the federal relationship to higher education and tax policies affecting the non-profit sector. Choices in these areas will shape the future, for better or worse. Big ideas generate the details but are often obscured. Identifying and understanding these big ideas and their interplay in specific situations can assist leaders of music programs as they make decisions about what they say, how they interact, and what they do, especially at the local level.

10:30 – 11:30 a.m. **Round Table Discussions – Part I**

2-year schools

4-year private schools

4-year state schools

Redbud

Mountain Laurel

Lantana

11:45 – 1:00 p.m. **LUNCHEON**

1:15 – 2:15 p.m. Presentation – Texas Higher Education Coordinating Board guest
and Dr. Robert Henry

2:30 – 3:30 p.m. Commissions meetings

Commission on Advocacy and Governmental Affairs
Commission on Music and General Education
Commission on Research and Communication (Administrative Support and Communication)
Past-Presidents' Meeting

- 3:45 – 5:00 p.m. **Business of the Association**
President's Conference Remarks – Dr. Ann Stutes
Ann Stutes, Presiding
Election of Officers
Minutes and Financial Report
Scholarship Committee Report
Other Business
- 6:00 – 7:30 p.m. Steinway Reception

SATURDAY, JANUARY 29

- 8:00 – 8:45 a.m. Association Breakfast
- 8:45 – 9:00 a.m. Nelson Scholarship Application Best Practices
- 9:00 – 10:15 a.m. Round Table Discussions
2-year schools – *Redbud*
4-year private schools – *Mountain Laurel*
4-year state schools - *Lantana*
- 10:30 – 11:15 a.m. Commission Reports/Round Table Reports
Past Presidents' Report
Other Business
- 11:15 a.m. Adjourn TAMS Conference